

Revera's Resident Innovation Ambassador, Bill Jarvis, receives Ontario Long Term Care Association's Lifetime Achievement Award

Long term care resident advisor recognized for contribution to innovation

MISSISSAUGA, Canada – December 1, 2017 – The Ontario Long Term Care Association (OLTCA) honoured Bill Jarvis, one of Revera's two Resident Innovation Ambassadors, with a Lifetime Achievement Award for his advocacy for fellow long term care residents and his advisory role at Revera.

Mr. Jarvis was recognized at the OLTCA's annual awards gala in Toronto on Tuesday evening. He was joined at the event by his three children from Tampa Bay, Florida, New York City, New York and London, Ontario along with staff from Northridge Long Term Care home where he lives, and his Revera Innovation team colleagues.

"I am very grateful, and also humbled, to receive this award from the OLTCA," said Bill Jarvis. "I like the challenge, and the Resident Innovation Ambassador role gives me a renewed sense of purpose. I think I provide a unique perspective and hope to make a real difference in the lives of people living in long term care and the wider community."

Introduced in 1986, the OLTCA Lifetime Achievement Award recognizes a resident for his or her noteworthy accomplishments and outstanding contributions to improving the resident experience in long term care and to society in general.

"I'm delighted to see Bill Jarvis recognized with the OLTCA's Lifetime Achievement Award," said Thomas Wellner, President and CEO, Revera. "The insights and perspectives that Bill shares with us, as a current resident and as a seasoned businessperson, are incredibly valuable. Revera is committed to improving the aging experience through innovation, and Bill helps ensure that the products and services we're exploring do improve the experience of the residents we serve."

Mr. Jarvis is Revera's first ever Resident Innovation Ambassador. Before his retirement in 2000, he had a successful career in the military and as a business

executive, serving as Director of Information Technology at Labatt Breweries of Canada, as co-founder of Transition Group, an IT management consulting firm, and as Chairman and CEO of Gartner Canada.

Mr. Jarvis continues to provide leadership by sharing his experiences and voicing the residents' perspective on innovations Revera is considering investing in or piloting as part of the Revera Innovators in Aging program.

"I know the value of innovation, but I didn't know how serious Revera was about making it a priority," said Jarvis. "I quickly came to realize how much they value my voice, and in turn, the thoughts and opinions of the residents who live here."

Revera's Resident Innovation Ambassador program helps the company build a culture of innovation and provide valuable insights about how to leverage new products, services and technologies to improve the aging experience.

About Revera

Revera is a leading owner, operator and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 55,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care, and long term care. With approximately 50,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](#), Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](#), [Facebook.com/ReveraInc](#) or on [Twitter @Revera Inc.](#)

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