

Revera Awarded Two *Quality Improvement Awards* from the Ontario Long Term Care Association

Residences recognized for programs dedicated to fall prevention and workplace safety

TORONTO, Canada, July 7, 2014 – Revera Inc., a leading provider of seniors accommodation, care and services is pleased to announce that two of Revera’s long-term care residences, Elginwood and Winbourne Park, are the recipients of this year’s Quality Improvement Award, recognized annually by the Ontario Long Term Care Association (OLTCA).

A total of four Quality Improvement Awards are given to OLTCA member homes to profile exemplary work in the areas of safety and quality of care, system integration and/or resident, family and staff satisfaction. Revera’s Elginwood residence received the *Quality Improvement Team of the Year Award* for its “Catch a Falling Star” program developed to raise awareness about fall prevention. The *Quality Improvement Workplace of the Year Award* was given to Winbourne Park for their dedication to workplace safety.

“We set out to make a difference in the lives of our residents, who experience falls from time to time due to multiple conditions,” said Dian Cairns, Executive Director at Elginwood. “The staff’s efforts were rewarded with positive results for our residents, and I am so pleased they were recognized for this.”

The *Catch a Falling Star* program included a plan of action to reintroduce their existing *Falling Star* campaign, new education for residents and their families about fall prevention, and new education for staff. Within four months of commencing the project, the home achieved their target of no more than three falls a month which they have now been able to sustain for 16 months.

“Workplace safety has to always be a priority for our employees,” said Beverly Rayside, Executive Director at Winbourne Park. “By including the entire team in our program’s development and execution we were able to build on every success together. Everyone deserves congratulations for this award.”

Winbourne Park's program engaged and empowered employees to share responsibility for workplace safety. This was achieved through knowledge transfer between employees and a commitment to share accountability for safety awareness. For example, the direct care team at the residence has taken full responsibility for leading the Safe Ambulation, and Lifts and Transfer education to all new employees. Through these types of initiatives, the home has had only one day in lost time for injury since October 2009.

The award winning team members were celebrated at the OLTCA's Quality and Innovation Gala on Thursday, June 5th 2014. This is the third year in a row that Revera Long Term Care has won an OLTCA Quality Improvement Award.

About Revera Inc.

Revera is a leading provider of seniors' accommodation, care and services; built on a 50-year history of helping seniors live life to the fullest. Our 28,500 dedicated employees continually strive to serve a diverse group of clients and to offer choices to meet their individual preferences. With 227 sites across Canada and parts of the U.S., we work to enhance lives in our retirement communities, long term care homes, U.S. nursing and rehab centres and through the provision of home health services. Canadian-owned and operated, Revera serves approximately 28,000 clients every day, with the core values of respect, integrity, compassion and excellence at the heart of our business. Find out more about Revera at www.reveraliving.com, on facebook.com/Revera.Inc or on Twitter @Revera_Inc.

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