

A decorative graphic on the left side of the page, consisting of several stylized leaves in shades of green, yellow, and orange, arranged in a cluster.

Announcement

FOR IMMEDIATE RELEASE:

**Revera Announces Appointment of Terrance Royer
to the Board of Directors**

TORONTO, Canada, October 14, 2014 – Revera Inc., a leading provider of seniors' accommodation, care and services, today announced the appointment of Terrance Royer as a member of its Board of Directors.

"We welcome Terrance to the Board and look forward to working with him," said Neil Cunningham, Chair of Revera's Board of Directors. "As the former Chair and President of one of North America's leading hotel management and franchising companies, he has a deep-rooted understanding of hospitality services."

Mr. Royer has been an influential leader and an active member in the hospitality industry for more than 35 years. As one of the founders of Royco Hotels & Resorts, he grew the company in Canada, the U.S. and abroad through various mergers and acquisitions as well as creative joint ventures. During that time he also co-founded the Canadian Institute of Tourism (Conference Board of Canada), and served on for-profit and not-for-profit Boards in various capacities, including as Chair. Mr. Royer is currently an active board member at Corus Entertainment Inc. and is Chairman Emeritus of the University of Lethbridge. His awards include the Queen's Jubilee Medal for Service to the Citizens of Canada and the Centennial Medal for Citizenship by the province of Alberta.

"Terrance built a successful hotel chain in Canada and the U.S. by focusing on customer service," said Thomas Wellner, President and CEO, Revera Inc. "This is just as key a focus in the provision of accommodation, care and services for seniors. We know that Terrance's ability to recognize and capitalize on trends in hospitality services will be a tremendous support to Revera as we continue to strengthen our operations in Canada and the U.S."



About Revera

Revera is a leading provider of seniors' accommodation, care and services; built on a 50-year history of helping seniors live life to the fullest. Our 28,500 dedicated employees continually strive to serve a diverse group of clients and to offer choices to meet their individual preferences. With 227 sites across Canada and parts of the U.S., we work to enhance lives in our retirement communities, long term care homes, U.S. nursing and rehab centres and through the provision of home health services. Canadian-owned and operated, Revera serves approximately 28,000 clients every day, with the core values of respect, integrity, compassion and excellence at the heart of our business. Find out more about Revera at www.reveraliving.com, on facebook.com/Revera.Inc or on Twitter [@Revera_Inc](https://twitter.com/Revera_Inc).