

Revera

Key Facts

COMPANY PROFILE

- Revera is a leading owner, operator and investor in the senior living sector committed to helping older adults live life to the fullest. The company offers seniors' apartments, independent living, assisted living, memory care and long term care.
- Together with its partners, Revera owns or operates more than 500 sites across Canada, the United States and the United Kingdom with approximately 50,000 employees serving more than 55,000 people.
- Revera was founded in 1961 and is a privately owned Canadian company headquartered in Mississauga, Ontario, Canada.

VISION, MISSION AND VALUES

- Revera's **vision** is to celebrate the ageless spirit of people.
- Revera's **mission** is to enhance lives with choices in community living, warm hospitality and compassionate care.
- The core **values** of respect, integrity, compassion and excellence are the foundation of the company and set the standard for everything Revera does.

RETIREMENT LIVING

- Revera operates 99 retirement communities across Canada under the Revera brand in the provinces of British Columbia, Saskatchewan, Alberta, Manitoba, Ontario and Newfoundland.
- Revera offers seniors apartments, independent living, assisted living and memory care to meet residents' individual needs and preferences.
- Revera owns a 65 per cent interest in the Sunrise Senior Living Management Company, which manages 15 retirement communities in Canada, 253 communities in the U.S. and 25 communities in the U.K., including 18 properties operating under the Gracewell brand in the U.K.
- Revera jointly owns 31 retirement communities in Quebec with Réseau Sélection, which manages the sites under the Réseau Sélection brand.





LONG TERM CARE

- Revera operates 76 long term care homes across Canada in the provinces of British Columbia, Alberta, Manitoba and Ontario.
- With a focus on high-quality care, Revera employees work to recognize each person as an individual and to respect their needs and wishes.
- Nursing and care services are offered 24-hours a day, seven days a week, and are designed with Revera residents' health, dignity and comfort in mind.

REVERA GIVING

- **Revera Giving** is Revera's community involvement program, which is comprised of three pillars:
 - **Age is More:** Revera's social cause to challenge ageism—the negative attitudes, stereotypes and misconceptions that can prevent older people from living their lives to the fullest.
 - As part of the Age is More platform, Revera is celebrating the lives of older adults through its sponsorship of the intergenerational film program, **The Revera and Reel Youth Age is More Film Project**.
 - Revera partnered with the International Federation on Aging to release the **Revera Report on Ageism** in 2012, which encompasses reports related to ageism and gender, tech-savvy seniors, love and romance, and happiness.
 - In 2016, Revera teamed up with the Sheridan Centre for Elder Research on a follow up report, the **Revera Report on Ageism: Independence and Choice as We Age**, which highlights the impact ageism has on older adults and what we can all do to combat it.
 - **Community in Action:** Revera's consistent approach to community giving that includes an annual company-wide fundraising campaign in support of our charitable partners:
 - In 2018, Revera partnered with Habitat for Humanity Canada as part of a new commitment to help families across Canada achieve affordable homeownership.
 - Since 2012, through the Celebrating Memories campaign, Revera raised more than \$1 million in support of the Alzheimer Society of Canada to fund Alzheimer's disease education, research and community support.
 - **From the Heart:** Revera's program to support employees who volunteer their time to give back to their community by providing financial grants for charitable organizations.



CHIEF ELDER OFFICER

- Former Mayor of Mississauga Hazel McCallion joined Revera as the company's first **Chief Elder Officer** in 2015. As "CEO," Ms. McCallion challenges ageism through her work with seniors across the country— listening to and sharing the perspectives of older adults, advising on innovation in senior living and sharing her wisdom and life experience.

INNOVATION

- Revera is focused on innovation to improve the aging experience, engage and empower our employees and enhance the company's care and services.
- The **Revera Innovators in Aging** program allows entrepreneurs to test new products, services and technologies through pilots at Revera communities. Revera intends to invest up to \$20 million over five years to help bring the most promising developments to the seniors who need them most.

PARTNERSHIPS

- **Habitat for Humanity** - In 2018, Revera began a new partnership with Habitat for Humanity Canada to help families achieve affordable homeownership through fundraising and community events.
- **Alzheimer Society of Canada** - The Alzheimer Society of Canada is the leading nationwide health charity for people living with Alzheimer's disease and other dementias. Through the annual Revera Giving Community in Action initiative "Celebrating Memories" Revera raised more than \$1 million between 2012 and 2017 for Alzheimer's disease education, research and community support.
- **Royal Canadian Legion** - The Legion is the largest Veterans Service organization in Canada with nearly 300,000 members. Revera is proud to be a Royal Canadian Legion Member Benefits Package partner and to support the Legion through an annual fundraising initiative.
- **International Federation on Ageing** – The International Federation on Ageing (IFA) is a global non-governmental organization that acts as a voice for older adults in more than 70 countries. Revera and the IFA have partnered on various research initiatives to raise awareness of ageism, including the 2012 Revera Report on Ageism.
- **Reel Youth** - Reel Youth is a charitable project that encourages youth to create compelling films about important social issues. Revera has partnered with Reel Youth in the fight to challenge ageism by bringing youth and older adults together through The Revera and Reel Youth Age is More Film Project.



- **Sheridan Centre for Elder Research** – The Sheridan Centre for Elder Research (SERC) conducts applied research into areas of practical concern and immediate relevance to older adults and their families to enhance the lives of older Canadians. The Centre conducted research and worked with Revera to develop the 2016 Revera Report on Ageism: Independence and Choice As We Age.
- **Aging2.0** - Revera has partnered with Aging2.0, a global aging and seniors' care innovation platform. As a Leader's Circle sponsor, Revera taps into Aging2.0's global network of innovators to evaluate and scale promising solutions aimed at improving the lives of older adults at Revera communities and beyond.
- **AGE-WELL** - Revera has partnered with AGE-WELL, a Networks of Centres of Excellence program funded by the Canadian government and focused on research, training and commercial development of innovative technologies for healthy aging.

INVESTMENTS

- **Sunrise Senior Living** - Revera has expanded its footprint in the growing seniors' housing markets in the U.S. and the U.K. by acquiring a 65 per cent interest in the Sunrise Senior Living Management Company, with Welltower owning the remainder. Sunrise manages approximately 300 communities in Canada, the U.S., and the U.K., including 18 properties operating under the Gracewell brand in the U.K.
- **Réseau Sélection** - Revera has expanded its presence in Quebec through its partnership with Réseau Sélection to jointly own 31 retirement communities.
- **Welltower** - Revera has invested with Welltower as a key strategic capital partner with a focus on opportunities to serve an aging demographic. Revera and Welltower jointly own 99 retirement communities across Canada.

Revera is a privately-owned Canadian company, founded in 1961 and headquartered in Mississauga, Ontario, Canada. Follow Revera on Facebook at [Facebook.com/Revera.Inc](https://www.facebook.com/Revera.Inc), on LinkedIn at [LinkedIn.com/Company/Revera-Inc](https://www.linkedin.com/company/Revera-Inc) or on Twitter @[Revera_Inc](https://twitter.com/Revera_Inc).

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