

Revera Employees Raise \$175,000 to Support Alzheimer's Disease Education and Research

Celebrating Memories fundraising events held at retirement communities and long term care homes across Canada

MISSISSAUGA, Canada, February 11, 2016 – Revera, a leading owner, operator and investor in the senior living sector, recently concluded its fourth annual *Celebrating Memories* fundraising campaign in support of the Alzheimer Society of Canada. Through *Celebrating Memories* events held at Revera sites across the country, and funds raised at its corporate offices, Revera contributed more than \$175,000 to Alzheimer Societies across Canada in 2015. Now in its fourth year, Revera's *Celebrating Memories* campaign has raised almost \$600,000 to date for these important community partners.

"The Revera family is honoured to support the Alzheimer Society of Canada as they work to provide essential research, programs and services for people affected by Alzheimer's disease and other forms of dementia," said Thomas G. Wellner, President and Chief Executive Officer of Revera Inc. "Many members of our team have been touched by this disease, either through loved ones or the residents we serve, and I am inspired by our employees' compassion and dedication to making a true difference for this important cause."

According to the Alzheimer Society of Canada, more than 747,000 Canadians are living with some form of dementia and that number will nearly double to 1.4 million in 15 years. For every person diagnosed, there are many more family members and friends that provide direct care.

"Our Revera colleagues have been instrumental in building strong communities of support for people living with dementia and their families. We're extremely grateful for their commitment. Their support means we can continue to increase our research efforts and provide much-needed services across the country," says Mimi Lowi-Young, CEO of the Alzheimer Society of Canada.

The *Celebrating Memories* fundraising drive is integral to Revera's community involvement program, Revera Giving. Every contribution the company makes – from shining a light on and reducing ageism, to supporting the work of key community partners, or recognizing employee volunteerism - is an expression of the company's commitment to honouring the ageless spirit of people and to helping build stronger communities.

About Revera

Revera is a leading owner, operator and investor in the senior living sector. Through its portfolio of partnerships, Revera owns or operates more than 500 properties across Canada, the United States and the United Kingdom, serving more than 50,000 seniors. The company offers seniors' apartments, independent living, assisted living, memory care, and long term care. With approximately 45,000 employees dedicated to providing exceptional care and service, Revera is helping seniors live life to the fullest. Through [Age is More](#), Revera is committed to challenging ageism, the company's social cause of choice. Find out more at [ReveraLiving.com](#), [Facebook.com/ReveraInc](#) or on Twitter [@Revera Inc.](#)

About the Alzheimer Society

The Alzheimer Society is the leading nationwide health charity for people living with Alzheimer's disease and other dementias. Active in communities across Canada, the Society offers help for today through programs and services, and hope for tomorrow by funding research into the cause, prevention and a cure. To learn more or find an Alzheimer Society near you, visit <http://www.alzheimer.ca>.

-30-

For further information please contact:
Katherine Galley
Revera Inc.
(289) 777-1410
katherine.galley@reveraliving.com



Working together to overcome ageism. Visit [AgeIsMore.com](#)

